

2ND ANNUAL VERNON ENVIRONMENTAL CONFERENCE

SPONSOR | EXHIBITOR
PROSPECTUS

July 22, 2020
Double Tree - Commerce



**INDUSTRIAL
ENVIRONMENTAL
ASSOCIATION**
*Promoting Industry and
Protecting the Environment*



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ABOUT THE CONFERENCE ESTABLISHED 2019

The Vernon Environmental Conference is presented by the Industrial Environmental Association (IEA) and the City of Vernon. This burgeoning conference brings IEA's 35-year old, time-tested model for supporting collaboration and communication between regulators and the regulated community to the LA region. Like our San Diego conference, the Vernon Environmental Conference provides valuable environmental compliance guidance, and regulatory and legislative updates to industry.



ATTENDEES

As a first-year event, the Vernon Environmental Conference drew nearly 135 attendees in 2019. Attendees included environmental, health & safety professionals, NGO representatives, environmental engineers, environmental consultants and attorneys, and government affairs representatives. These attendees represent, manufacturing, food processing, tech companies, and local regulatory agencies.

SPEAKERS & PANELISTS

Speakers and panelists include local regulators, experienced industrial professionals and consultants with expertise in a variety of environmental and business sectors, such as water, air, hazardous materials, and sustainable practices.

PAST SPEAKERS INCLUDE:

Matthew Frary, Los Angeles County Public Works

Pavlova Vitale, Los Angeles Regional Water Quality Control Board

Robert Schuda, Dentons, LLP

Jo Kay Ghosh, South Coast Air Quality Management District

David Edwards, California Air Resource Board

Maureen Sassoon, Environmental & Occupational Health Consulting

Kathryn Ferrer, CalRecycle



PROGRAM TOPICS

Topics vary from year to year depending on current legislation and regulation. The 2020 Program is shared online as it's developed.

Visit ieaca.org/vernon

TOPICS FROM 2019

AB 617 Update

Air Quality: permits, regulatory inspection, and eliminating the risk of non-compliance

Health & Safety - from everyday knowledge to pitfalls

Surviving Beyond 2020: Achieving a balance between economic growth and environmental stewardship

Sustainable Practices

Stormwater Update: Measure W, infiltration management tech, regulatory inspection, and TMDLs



CONFERENCE AT A GLANCE

7:15 AM | Registration & Continental Breakfast

8:00 AM | Session I

9:20 AM | Session II

10:30 AM | Coffee Break

11:50 AM | Session III

12:00 PM | Networking Luncheon

12:50 PM | Awards Ceremony & Session IV

2:20 PM | Coffee Break

2:40 PM | Session V

4:00 - 5:00 PM | Networking Reception



GENERAL INFORMATION

REGISTRATION INFORMATION

Registration for attendees is available online at ieaca.org/vernon. Please email claire.stuhr@ieac.org for manual registration.

BADGE PICK-UP

All attendees including exhibitors can pick up their badge at the registration area at the Double Tree Hotel on Wednesday, July 22, 2020.

PAYMENT

All payments for conference registration, exhibit booths, and sponsorship can be paid with credit card or check.

Credit Card: Credit cards have additional service and processing fees.

Checks: Please make checks payable to "Industrial Environmental Association" and address them as follows:

Industrial Environmental Association
1330 orange Ave, Suite 100
Coronado, CA 92118
Attn: Claire Stuhr

CONFERENCE LOCATION

DoubleTree by Hilton Hotel
Los Angeles - Commerce
5757 Telegraph Rd.
Commerce, CA 90040

All educational sessions and meals will be held in the Grand Ballroom.

The Networking & Cocktail Reception will be held in the Courtyard adjacent to the Grand Ballroom.

Parking in the DoubleTree lot is complimentary.

SPONSORS & EXHIBITORS

Sponsors and exhibitors are eligible for complimentary conference pass(es), according to the respective guidelines in this prospectus. Please refer to the sponsorship and exhibitor options on the next page. You may register for a sponsorship or exhibit booth by completing the sponsor / exhibitor registration form. The sponsor / exhibitor registration form can be found online at ieaca.org/vernon.

SPONSORSHIP & EXHIBITOR

OPPORTUNITIES

SPONSORSHIP ITEM	Amount	# of Comped Passes	Logo Displayed on Main Screen	Logo on IEA's Website	Logo on Conference Program	Logo on Attendee Notebook	List of Conference Attendees	Intro at Opening Plenary	Intro at Respective Sponsored Session
CONFERENCE SPONSOR	\$3,000	2	✓	✓	✓		✓	✓	✓
RECEPTION SPONSOR	\$1,200	1	✓	✓			✓		✓
AWARDS LUNCH SPONSOR	\$1,200	1	✓	✓			✓		✓
BREAKFAST SPONSOR	\$1,000	1	✓	✓			✓		✓
PROGRAM SPONSOR	\$750	1	✓	✓	✓		✓		
COFFEE BREAK SPONSOR I	\$500		✓	✓			✓		
COFFEE BREAK SPONSOR II	\$500		✓	✓			✓		
NOTEBOOK SPONSOR	\$400		✓	✓		✓	✓		
SINGLE SESSION SPONSOR I	\$250		✓	✓			✓		
SINGLE SESSION SPONSOR II	\$250		✓	✓			✓		
SINGLE SESSION SPONSOR III	\$250		✓	✓			✓		
SINGLE SESSION SPONSOR IV	\$250		✓	✓			✓		

EXHIBITOR BOOTH	Amount	# of Comped Passes	Booth Details	Logo in the Conference Program	Logo Listed on IEA's Website	List of Conference Attendees
	\$395	2	1 draped 6 ft. table 2 chairs	✓	✓	✓

EXHIBITOR INFORMATION

GENERAL INFORMATION

Exhibitors will be located in the Grand Ballroom. All sessions, including the breakfast and lunch sessions will be held in the Grand Ballroom. This year, there will be no speaker at lunch, leaving attendees plenty of time to network and visit exhibitors. Attendees are also encouraged to visit exhibitors during breaks between sessions and during the cocktail reception.

Exhibitors are entitled to two on-site representatives to tend their booth. There must always be one person present at the booth. Names of the representatives must be provided two weeks prior to conference, on July 8. Any additional personnel must be registered separately at an additional cost.

EXHIBIT BOOTH SELECTION

Once payment is complete, reservations will be assigned in the receipt order.

CONTACT: CLAIRE STUHR
VERNON CONFERENCE COORDINATOR
(619) 522-9000
CLAIRE.STUHR@IEACA.ORG

EXHIBITOR HOURS

Wednesday, July 22
7:00am - 5:00pm

EXHIBIT INSTALLATION

Wednesday, July 22
6:00am - 7:00am

EXHIBIT DISMANTLE

Wednesday, July 22
5:00pm - 6:00pm

COMPLIMENTARY PARKING

Parking is available for exhibitors in the DoubleTree parking lot. Exhibitors are expected to transport all materials in and out of the hotel. Assistance is not provided.



6ft Exhibitor Table

FOYER

*Not drawn to scale